



**QUICK OVERVIEW**

# **MASTER IN BUSINESS ADMINISTRATION**

**FOR PURPOSE-DRIVEN LEADERS  
& SYSTEMATIC THINKERS**

**INTERNATIONAL STUDENTS**



**UNIVERSIDAD  
MAYOR**

**NEXUS**  
UNIVERSITY

# WHY CHOOSE NEXUS UNIVERSITY?

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As early movers in the world of online learning, Nexus University was founded to make higher education more accessible than ever. The university will prepare you to belong wherever you go by providing the hard and soft skills required to make an impact on society.



**NEXUS**  
UNIVERSITY

## WHAT WILL YOU LEARN IN THIS PROGRAM?

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Nexus University's Master of Business Administration is an intensive graduate program that educates students in theories and practices of the modern business world. The MBA program fosters independent learning and enables students to contribute intellectually to the business profession. MBA students have the option to select one of four advanced areas of study, and these are:

### DESIGN THINKING FOR INNOVATION

In the Design Thinking for Innovation specialization, students acquire practical and theoretical knowledge of people-centered innovation processes. The people-focused Design Thinking methodology supports rethinking problems and experimentation in order to create efficient and high-impact solutions.

### STRATEGIC AGILITY

In the Strategic Agility specialization, students develop the ability to identify shifts both within an organization and in the external business environment. They also learn tools to assimilate the constant dynamism of the marketplace and its challenges. With an agile, pro-change mindset, students learn the communication skills needed to deliver out-of-the-box solutions to unique enterprise problems.

### BUSINESS ANALYTICS

In the Business Analytics Advanced Area, students acquire a strong understanding of the basic concepts of business analytics. Students will be exposed to a comprehensive overview of the field of business analytics, including data mining, statistical modeling, media analytics and more.

### GLOBAL BUSINESS

In the Global Business Advanced Area, students acquire a strong understanding of the basic concepts of global business. They learn about both the theory and practical application of international manufacturing and trade, as well as how to create synergy between marketing and business strategies.

# WHAT CAN YOU DO WITH AN MBA?

An MBA has often been called the “golden ticket” because it commands respect across the business world and equips graduates with diverse skills that they can use in any number of industries. Students and professionals who earn an MBA are on a path to a rewarding and dynamic career, and where that path takes you largely depends on the concentration and occupation that you’re interested in.



People who left positions with salaries around \$50,000 to start a full-time MBA program saw an 80% increase in their salaries upon graduation.<sup>1</sup>



The median annual base starting salary U.S. employers offered new MBA hires in 2019 was \$115,000.<sup>2</sup>



In a survey of 21,000 MBA holders, close to 95% considered the cost of their degree to be a good investment – even those who graduated during a recession.<sup>3</sup>

## MBA QUICK FACTS<sup>4</sup>

- More master’s degrees are awarded in business than in any other field.
- Workers with an MBA command higher salaries in nearly every job compared with those only holding a Bachelor’s degree.
- MBAs in the consulting sector are paid, on average, over \$130,600 annually.
- An MBA is an internationally recognized qualification that can help you get a job almost anywhere in the world.
- According to the Bureau of Labor Statistics, the demand for marketing MBAs is expected to increase by 10% from 2016 to 2026 – faster than the national average for all occupations.

## ARE WE A GOOD FIT FOR YOU?

Transfer credits from a foreign accredited institution? ✓

Payment plans available? ✓

0% Financing? ✓

Scholarships available? ✓

Flexibility for working students? ✓

Online program? ✓

<sup>1</sup><https://www.bloomberg.com/news/articles/2016-11-16/real-cost-of-an-mba> <sup>2</sup><https://www.globenewswire.com/news-release/2019/05/28/1853214/0/en/MBA-Salaries-in-the-US-Highest-on-Record.html>

<sup>3</sup><https://www.gmac.com/market-intelligence-and-research/market-research/alumni-perspectives-survey.aspx?WT.svl=HPC2014alumni> <sup>4</sup><https://www.bls.gov/careeroutlook/2015/article/should-i-get-a-masters-degree.htm#Business>

# WHAT SHOULD YOU EXPECT?



ONLINE THEORY CLASSES THAT LET YOU STUDY ON YOUR OWN TIME.



RELEVANT SKILLS THAT CAN BE IMMEDIATELY APPLIED TO YOUR CAREER.



SMALL CLASSES THAT ALLOW PERSONALIZED COMMUNICATIONS WITH FACULTY.



FLEXIBILITY THAT LETS YOU MAINTAIN A WORK-LIFE BALANCE.



HIGHLY QUALIFIED FACULTY WITH RELEVANT CAREER EXPERIENCE.

# REDUCING THE COST OF YOUR DEGREE

Nexus University has several options for reducing the cost of your education. These include different types of scholarships, transfer credits and optional monthly payments. Our monthly payment plan is a private education loan with 0% fixed interest (0% APR) and no money down.

Not everyone will be eligible for cost-reduction options, so please contact an admissions representative to discuss your questions and see if you qualify.

PAYMENT PLAN

**% FIXED INTEREST**

**0% APR & NO MONEY DOWN**

**APPX. DURATION**  
3 Semesters

**CREDITS**  
36

**TOTAL TUITION**  
\$16,200

**COST PER CREDIT**  
\$450

# MASTER IN BUSINESS ADMINISTRATION (MBA)

## DEGREE CURRICULUM – 2021-2022 SCHOOL YEAR

### ADMISSIONS REQUIREMENTS

1. A bachelor's degree from an accredited institution recognized by the USDOE or a bachelor's degree from approved international university with at least a 2.0 cumulative grade point average (GPA).
2. International degree plans must be evaluated by a member of the National Association of Credential Evaluation Services (NACES).
3. Students must submit current government issued identification.
4. Students must reside in the State of Florida or student living in a foreign country (not approved for I-20 Visa students). (This is an online program only.)
5. Submit application with \$25 fee.
6. Original transcripts must be sent directly to the Registrar at Nexus University and be appropriately signed and sealed or securely emailed to the Registrar at registrar@nexusuniversity.com.
7. Students who earn their bachelors in a language other than English and have not earned at least 30 college credits in the U.S, are required to sit and submit official TOEFL (Test of English as a Foreign Language) or IELTS (International English Language Testing System) results:
  - a. TOEFL - Must score a minimum of 70 on the IBT (Internet Based test).
  - b. IELTS – Must score 6.5 or better overall.
  - c. Nexus University code is 4237

### ADMISSIONS PROCESS

1. Complete the Nexus University [application](#).
2. Submit with non-refundable application fee.
3. Submit Official Transcripts from all higher education institutions.
4. Be accepted as a student by Nexus University..

### DEGREE REQUIREMENTS

Students must complete the MBA with the core courses (30 credits) plus two approved specialization courses (6 credits) from the advanced study areas, for a total of 36 graduate semester credit hours.

Completion of a general examination the semester the student will graduate. This is a comprehensive examination that is administered during the final semester of enrollment after successful completion of the required core coursework. The examination's main purpose is to assess student learning as it relates to the program learning objectives.

A full-time student may complete the MBA program in 12 months.

Courses in the MBA program are eight-weeks in length, and students may be scheduled for one or two courses concurrently.

To receive a Master of Business Administration degree, students must earn 36 graduate semester level credit hours. A minimum of at least 30 of the program hours must be completed at Nexus University.

### ACCREDITATION

View our accreditation status and details [here](#).

# CURRICULUM PLAN

## MASTER IN BUSINESS ADMINISTRATION (MBA)

### CORE COURSES

All core courses must be successfully completed before specialization courses are undertaken.

#### 1<sup>st</sup> SEMESTER

##### 1<sup>st</sup> 8 week session

MAN 511	Organizational Behavior	3 credits
HRM 512	Human Resource Management	3 credits

##### 2<sup>nd</sup> 8 week session

MKT 513	Marketing Management	3 credits
ISM 514	Management Information Systems and Technology	3 credits

#### 2<sup>nd</sup> SEMESTER

##### 1<sup>st</sup> 8 week session

STR 521	Strategic Planning and Implementation	3 credits
ECO 522	Managerial Economics	3 credits

##### 2<sup>nd</sup> 8 week session

MAN 523	Operations Management	3 credits
STA 524	Applied Business Research & Statistics	3 credits

#### 3<sup>rd</sup> SEMESTER

##### 1<sup>st</sup> 8 week session

ACC 531	Accounting for Decision Making	3 credits
FIN 532	Financial Management	3 credits

##### 2<sup>nd</sup> 8 week session

Specialization

### SPECIALIZATIONS

Students will choose two courses in the specialization.

#### DESIGN THINKING FOR INNOVATION

##### Two 8 week sessions

DTA 533	Introduction to Design Thinking	3 credits
DTA 534	Innovation Learning	3 credits
DTA 535	Design Thinking Prototyping	3 credits

#### STRATEGIC AGILITY

##### Two 8 week sessions

CSA 533	Learning Agility	3 credits
CSA 534	Digital Mindset	3 credits
CSA 535	Strategic Coaching	3 credits

#### BUSINESS ANALYTICS

##### Two 8 week sessions

MBA 533	Business Intelligence Analytics	3 credits
MBA 534	Advanced Business Analytics	3 credits
MBA 541	Supply Chain Management	3 credits

#### GLOBAL BUSINESS

##### Two 8 week sessions

GBA 533	Global Trade	3 credits
GBA 534	Global Marketing Management	3 credits
GBA 541	Global Supply Chain Management	3 credits



# TAKE THE NEXT STEP

**START YOUR ONLINE APPLICATION**

**WANT TO LEARN MORE?**

SEND US AN EMAIL  
[ADMISSIONS@NEXUSUNIVERSITY.COM](mailto:ADMISSIONS@NEXUSUNIVERSITY.COM)

CALL ADMISSIONS  
(305) 537 4800 - (305) 537 4801

VISIT OUR WEBSITE  
[WWW.NEXUSUNIVERSITY.COM](http://WWW.NEXUSUNIVERSITY.COM)



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UNIVERSITY

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Nexus University is a Branch Campus of Universidad Mayor, which is accredited by the Middle States Commission on Higher Education (MSCHE) located at 3624 Market St., Philadelphia, Pa., 19104-2680.  
[www.msche.org](http://www.msche.org) or 267-284-5000.

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